



Vacation Living

It's not just the location, it's the lifestyle. It's the place you'd be tomorrow if you could find a way to make it happen. Well, owning a resort property and enjoying the lifestyle that comes with it may start as a dream, but for many it's become a reality. And it could be your reality.

If you're like many of the baby boomers now entering their middle years, you may be feeling a strong emotional pull to lead a more balanced life. You may be thinking it would be nice to have a getaway place—a place to spend more time with your family. That's why a resort property may make more sense than ever.

Today, thanks to technology, a resort property can be more than just a vacation destination you visit once or twice a year. It can be a second home where you live and work part-time throughout the year. It's a home you'll spend even more time enjoying later in your retirement. And until then your resort property is a tangible symbol of your career achievement and financial success—and one you can share with those you care about.

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Where are some of the best resort areas located?

The best resort areas are the ones that fit your lifestyle preferences. Begin your resort property search by determining where you most want to be and what you most enjoy doing. Do you prefer warm weather and water sports? Or does your idea of fun involve snow-covered slopes? Perhaps golf is your passion. Or camping. Maybe your ideal location has a thriving performing arts community.

Whatever your choices, The Prudential Resort Properties Network® has real estate professionals in just about every area throughout North America. This will enable you to consider specific communities and/or destination resort areas. And you'll be able to consider and compare properties in "parallel" markets if you choose. Prudential Highland Properties Sales Professionals are happy to help you make the choice that's right for you.

How can I determine my return on my investment?

No one can predict the future. But there are things you can consider to help ensure the property you choose is a good one for your lifestyle. For example, if you use it frequently, you'll enjoy it more - so be sure you can get to it quickly enough for spur of the moment getaways. Also, follow your bliss - ask yourself if it's a place you'll enjoy playing in today, as well as retiring in tomorrow. And finally, trust your knowledge about your local area - you're likely to make a better real estate investment when it's closer to home.

What's my next step?

Make the move that can turn the vacation spot of your dreams into a vacation home for a lifetime. Each year thousands of transactions are closed in resort markets throughout North America. Just give us the word, and a Prudential Highland

Prudential Highland Properties: Vacation Living

Properties Sales Professional will help make it happen for you.



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